



# WHO WE ARE

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Power Fuels Distribution Company Limited is a subsidiary of Arch Holdings, a wholly-owned Ghanaian entity, with interests in petroleum trading & distribution, terminals & infrastructure development, power generation and technology & communications sectors.

Formerly known as Petrobay Oil Limited, Power Fuels Distribution Company Limited is a wholly owned Ghanaian company, incorporated in 2010 and commenced operations as an oil marketing company in 2010.

With over 300 employees and 40 retail locations across the country, Power Fuels is a customer focused and dynamic brand.

“Every day, Power Fuels offers its customers a rewarding experience; from our retail sites offering premium quality products to providing expert fuel advice and solutions to our esteemed clients, we are here to fuel the possibilities of our customers”.



# OUR PHILOSOPHY

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## **Leveraging on technology**

Right from the onset, technology has been the building block for delivering premium quality products and excellent customer experience at all our retail touch points.

## **We are in the business of building great relationships**

Our customers call on us again and again for their petroleum needs because they are the key focus in every decision we make.

## **Our employees make the difference**

They are the reason for our success. It's important to us that our employees feel fulfilled and empowered to grow and succeed in their careers.

## **Safety is non-negotiable**

We promote safe work practices and avoid risks to our employees; our customers; our neighbours and the environment.

## **Fuelling Possibilities**

Like you, we're economy-minded when it comes to delivering fuel and oil products. We follow the energy market constantly. Our experienced professionals will work with you to tailor management solutions that maximize your value and minimize your risks in today's fast-changing environment.



**“ Our Vision is to be the foremost fuel solutions provider in Ghana ”**

### **Our Mission**

#### **Our Clients**

We aim to create sustainable and superior value in all our business relationships and transactions.

#### **Our People and Company**

We aim to become the employer of choice through a firmly established culture of openness and training that fosters people development, professionalism, and sustainably contributes to long term individual and organizational goals.

#### **Our Community**

We aim to be a socially responsible company, investing a portion of our profits in community based projects.



# SHARED VALUES

We are constantly pushing the boundaries in terms of the way things are done. We believe standing still is equal to moving backwards and are therefore always keen to venture into the 'unknown' by leveraging



We deliver what we promise and add value to meet and exceed expectations. Our customers can expect quality products and service delivery at every touch point. Our people are results driven and we strive to overcome issues with innovative thoughts and solutions.

It takes people to make it happen. Our people are therefore fundamental and key to all we do. We always strive to create the right environment for people who are curious, passionate and excited to explore new ideas so they can

# Provide Support and Expert Advice

Volatile fuel prices in an increasingly complex marketplace makes it hard to manage fuel budgets. Power Fuels' expert team understands the challenges our customers face. Together, we can create solutions that help you better manage your costs.

We sit down with you to understand your business goals, special needs and risk sensitivity and then design a tailored program for fuel supply and risk management.

The tools we offer as fuel solutions include:

### **Smart Inventory Platform**

An inventory management system to protect you from over- or under-buying.

### **Smart Monitoring System**

To guard against losses in fuel storage and dispensing.



# WHAT WE DO



## Fuels to meet all your business needs

Whether you require fuel for industrial or residential use, standard or specialized, have a large or small fleet, Power Fuels can supply the fuels you need in the grades and quantities you need either at the forecourt of our retail outlets or right at your doorstep.



## Bulk Supply on Site/Location

We supply surface tanks and dispensing pumps at the premises of our clients when needed. We work with our clients to ensure they have the right quantities of fuel to run their businesses.



## LPG Bulk Supply and Distribution

Whether you are a small and medium sized enterprise or a full commercial entity, rest assured, we provide LPG solutions to our customers across the country.



## Lubricants to meet your specifications

A complete line of quality lubricants (in bulk or packaged forms) will meet all your needs for industrial, commercial or passenger vehicles. Power Fuels represents and markets the Enoc brand of Lubricants in Ghana. We bring you the best available products and prices.

# STRATEGIC PARTNERSHIPS

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## Guaranteed Product Supply

Power Fuels is a Subsidiary of a Group that also owns a BDC and can therefore guarantee consistent premium quality product supply

Our offering includes:



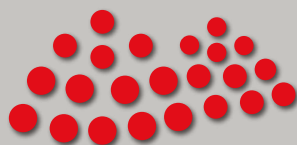
**GASOLINE & GASOIL**



**LPG**



**ATK**



**CONDENSATE**



**FUEL OIL**



# STRATEGIC PARTNERSHIPS

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## Guaranteed Storage and Quality Control

Power Fuels has a long term products storage and delivery arrangement with another subsidiary of the Group that owns an Oil Tank Farm. (Tema Oil Facility is a 55,000 metric tonne storage facility)

This arrangement ensures that Power Fuels has dedicated and efficient end-to-end Quality Control





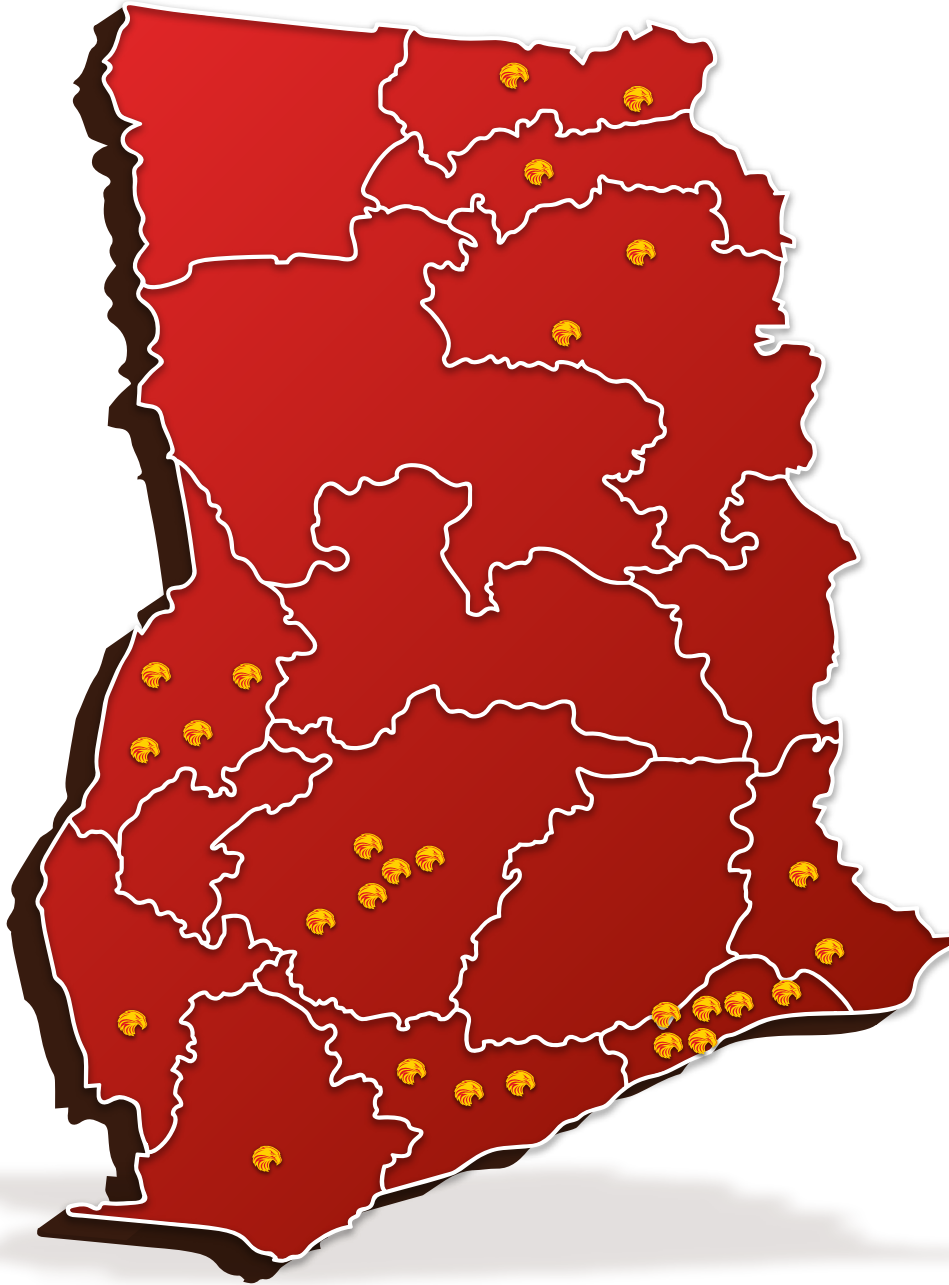
# STRATEGIC PARTNERSHIPS

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## Guaranteed Storage and Quality Control

Supply of LPG is not left out. Power Fuels has a long term products storage and delivery arrangement with another subsidiaries of the Group that owns LPG Storage Terminal close to the Ghana Gas Facility at Anokyi and another at the Tema Industrial area. This arrangement ensures that Power Fuels can supply its customers with their required quantities of LPG.





### Upper East Region

- Balungu

### Northern East Region

- Nalerigu

### Northern Region

- Gbewaa
- North Vittin
- Tamale

### Bono Region

- Abessim
- Berekum
- Dormaa Wamfie
- Nsoatre
- Yaw Hima

### Ashanti Region

- Amwia Nkwanta
- Asokore
- Bekwai - Abenkyim
- Bekwai Roundabout
- Ejisu Krapa
- Kumawu

### Greater Accra Region

- Amasaman
- Asutuare
- Awoshie
- Circle
- Dome
- Mobole
- Nyamekye
- Oyarifa
- Tema Motorway
- Teshie First Junction
- Teshie Lekma

### Western North Region

- Sefwi Asawinso

### Western Region

- Half Assini

### Central Region

- Dunkwa Mosquay
- Mankessim
- Kasoa Akweley

### Volta Region

- Akatsi
- Ho

# VALUE ADDITION

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## Power Payment Card

The secure and convenient way to buy fuel

- No need to carry money around
- Better control of your fuel usage
- **We are the only Card provider with Vehicle Identification Tag (RFID) system in the country.**
- RFID tag ensures only assigned car can be fuelled

## BENEFITS OF POWER PAYMENT CARD

### Better control of Fuel Usage

Ability to choose a fuel management scheme suitable to your needs including;

- Set maximum limits per Card per day or week or month.
- Refuel from only a particular location or all locations on the Power network
- RFID tags ensures fuel is loaded into the intended vehicle.
- Eliminate unauthorized purchase of fuel

### Fuel Administration

- Easier administration as cards usage are electronically tracked and monitored via web interface
- Save the time and cost of dealing in cash.
- Detailed reports can be e-mailed to you or pulled directly from our web interface.

### Reliability

- Our system is an offline system that enables transactions to continue even when network is down ensuring continuous transactions
- Selected stations are equipped with backup terminals in case of power failure or related issues occur and one becomes faulty
- Both our external and internal audit team ensures that fuel transactions are accounted for.



# Enjoy the **POWER ADVANTAGE**

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**1**

Power Fuels is a subsidiary of a Group that owns a Bulk Distribution Company (BDC) and can therefore guarantee premium quality product supply

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**2**

Power Fuels is a subsidiary of a Group that also owns a Tank Farm thus ensuring dedicated and efficient end-to-end Quality Control

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**3**

Offer dedicated customer service that provides assistance on any query promptly.

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**4**

Value added products including power payment cards, power app

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**5**

Strong brand recognition and knowledge through advertising and market development activities

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**6**

Provide end-to-end quality assurance

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**7**

Provide ongoing support and expert advice

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**8**

Provide smart inventory and monitoring platform

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For more information on Power Fuels,  
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